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Bajaj To Open 130 New Dealers



Bajaj Auto plans to add 130 new dealerships by June. The said task usually takes 9-12 months, but Bajaj hopes to complete it in just 4 months. The addition of 130 new dealerships will create 7,000 new jobs. These new dealerships will commence temporary operations by March end, with final operations commencing by June. The company has selected the new dealerships with the use of internet and delegation through a layered selection process. The company has 470 outlets and received over 4,000 inquiries and 2,700 completed online applications from across the country.

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