

Published based on [Bajaj To Launch 100cc Discover On 27th July](#)

# **Bajaj To Launch 100cc Discover On 27th July**



[Bajaj](#) had [left the 100cc segment](#) but is now re-entering it with the launch of a 100cc Discover on the 27th of this month. Bajaj had earlier made a plan of launching [six bikes in six months](#) is targeting the mass motorcycle segment with the 100cc Discover. The bike codenamed as DiscoverM or Discover K70 would be priced around Rs. 45,000/- and will compete against the Hero Honda Splendor plus and Hero Honda Passion plus.

"We are launching this 100 cc bike with DTS-Si. This 100 cc bike will give a mileage of 80 km per litre and run for 100 km in a day," Bajaj Auto two wheeler CEO, S Sridhar said.

Bajaj who claimed 108kmpl for the 125cc XCD, now claim 80kmpl for the 100cc Discover? Bajaj whom are you trying to fool?

You can also find this article published on [Bajaj To Launch 100cc Discover On 27th July](#), and on the tag pages [Bajaj Discover](#).