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Bajaj Auto unveiled the next generation Pulsar today. The company has only unveiled the 200cc version of the second generation Pulsar, with smaller variants set to come in the later half of the year. However this time, there will be an even higher capacity Pulsar. All those who have been waiting for an affordable 350cc bike have reason to rejoice in 2013 as Rajiv Bajaj, MD and CEO of Bajaj Auto has confirmed on the sidelines of the Pulsar 200 NS launch that a Pulsar 350 will arrive in 2013! This Pulsar 350 will have competition from the likes of twin-cylinder 250cc motorcycles, which are soon to be launched in India by Yamaha and Hyosung.

Earlier this month (last week to be precise), when the KTM Duke 200 was launched, the company had revealed its plans to launch a 350cc Duke next year. Now it's no rocket science that the Pulsar 200 NS and the Duke 200 share a lot of engine parts. Thus, we expect the Duke 350 to arrive before the Pulsar 350 in 2013. Bajaj will use its own technology on the lower half block of the KTM motor to differentiate the Duke and Pulsar. Expect a price below Rs. 1.75 lakhs, with the Pulsar 350 using a twin-cylinder motor, producing close to 33 BHP of power and 25 Nm of torque. The Pulsar 350 might spawn new variants of the Pulsar series, giving Bajaj Auto the gateway to become a bigger motorcycle manufacturer.

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