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Ducati To Open Showroom In Mumbai



Italian bike maker Ducati Motor Holding will open its first showroom in Mumbai in the summer. After Mumbai, showrooms would come up in Delhi, Chennai, Kolkata, Hyderabad and Bangalore in the next twelve months.

"We want to have one showroom in every metro," Precision Motor CEO Ashish Chordia said. Precision Motor is the distributor of Ducati in India. "India will not be a major market for Ducati now. But it will be five years from now," he said.

In 2008, Ducati sold 45,000 bikes globally and it has been a good year for it, Ducati's CEO and President Gabriele Del Torchio said.

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