

Published based on [Harley Davidson Ties Up With HDFC Bank](#)

# Harley Davidson Ties Up With HDFC Bank



Earlier when you went to buy a Harley Davidson, you could take financing from ICICI bank only (obviously with other banks too but Harley Davidson has a tie up with ICICI bank). However with the reputation of ICICI banks practices of recovering the loan amount, many prospective buyers were vary of taking funding from them. Now Harley Davidson India has partnered with HDFC Bank for consumer and dealer financing. HDFC Bank is known for the fantastic service, specially when it comes to car/bike loans. With the addition of HDFC Bank as a partner, the American motorcycle maker can expect more people rushing to their dealerships. Now only if they start locally manufacturing the components of their bikes. Wishful thinking, you bet!

"We are delighted to welcome HDFC Bank as a preferred finance partner and are confident that our customers will be well served by the bank's pan-India presence and competitive rates. This arrangement will help more motorcycle enthusiasts realize their dream of joining the Harley-Davidson community," Anoop Prakash, MD, Harley-Davidson India, said.



You can also find this article published on [Harley Davidson Ties Up With HDFC Bank](#), and on the tag pages [Harley-Davidson](#).