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# Harley Davidson To Launch India Specific Bike



Harley Davidson has been doing decent numbers in India. The cult motorcycle manufacturer has been able to attract woman to showrooms and at the same time lure actors to ride the machines in movies as well as real life. However all this won't in anyway help **Harley Davidson** to gain significant market share and thus the company is now considering the development of an India specific model. The company is said to be working closely with its suppliers to design and develop a model for India. The Indian specific model will be the cheapest Harley Davidson motorcycle in the country and will be priced around Rs. 4 lakhs.



Harley Davidson plans to use an engine displacement of 500-750cc on the India specific motorcycle. The lowest displacement Harley Davidson bike in the world uses a 883cc engine. This will result in extensive development to design and develop a low capacity motor as the company doesn't have any readily available. The company will export the motorcycle to other Asian countries once it goes on sale by the end of 2012. Currently the company is concentrating on local assembly of all its bikes in the country and its cheapest motorcycle is the Super Low, priced at Rs. 5.5 lakhs (ex-showroom, Delhi).

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