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Harley-Davidson India To Set Up Manufacturing Plant



Harley-Davidson had recently announced its plans to locally assemble its bikes in India. However the American bike maker has gone one up by deciding to setup a manufacturing facility in Haryana. The company has offered land to its US and Thailand suppliers and asked them to setup bases in Bawal in Haryana. This move will reduce the prices of Harley-Davidson bikes to the tune of 45%, resulting in the Superlow costing only Rs. 3 lakhs. The mother plant at Haryana would be the first manufacturing unit of any superbike maker in India and will export to other Asian countries as well. Harley-Davidson sold 250 units of its premium bikes in just 6 months. With the local manufacturing, the company can expect to more than quadruple that figure.

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