

Published based on [Hero Honda To Launch 2 New Bikes In 2011](#)

Hero Honda To Launch 2 New Bikes In 2011



With Hero Honda changing its name to Hero MotoCorp, the company also plans to launch new bikes. The first is the dirt bike which we had discussed about earlier. Other than that, two mass commuter motorcycles will be rolling out from the Hero Honda factory soon. These bikes will be branded as a product of Hero MotoCorp and the Honda name will not figure anywhere. The first bike would be a 110cc machine, which would use the same engine as the Honda CB Twister. Hero recently acquired the powertrain from Honda as part of its licensing agreement. The second bike would be a 125cc machine, which would try to increase sales in the extremely competitive 125cc segment. Will it come even close to the success of the Splendor? We certainly hope so.

You can also find this article published on [Hero Honda To Launch 2 New Bikes In 2011](#), and on the tag pages [Hero Honda](#).