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Honda India Sells 21 Superbikes



Honda Motorcycle & Scooter India has been able to sell as many as [21 high speed imported bikes](#), coming at a premium of Rs 12.5 lakh and Rs 9.5 lakh within three months of their launch in the country. The company eyes selling 100 such bikes in the current fiscal, mainly in the metros.

"We have been able to sell 21 of our super speed bikes within three months of their launch into the country," HMSI Head Sales Y S Guleria said. "We have seen the potential of these bikes in big cities like Mumbai, Kolkata, Bangalore, Chennai, Delhi and Pune and we aim to sell 100 units of these bikes in this fiscal," he added.

HMSI rolled out its superbikes Honda CBR1000RR and CB1000R imported from Japan into Indian market at a price of Rs 12.5 lakh and Rs 9.5 lakh respectively. The company plans to launch a new bike in 100 CC segment in 2009-10 to capture sizeable share in the segment.

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