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Honda Unveils CBR150R For India

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Honda Motorcycles has pulled a surprise by unveiling the CBR150R at the 2012 Delhi Auto Expo. The company will be launching the CBR150R in India soon and has unveiled 7 new models for India. The Honda CBR150R will be priced below Rs. 1.20 lakhs. Powered by a 149.4cc engine, the Honda CBR150R produces 18 BHP of peak power at 10500 RPM and 12.6 Nm of peak torque at 8500 RPM. It is mated to a 6-speed manual gearbox and weighs just 138 kgs. A front disc of 276mm and a rear disc brake of 220mm helping in stopping duties for the CBR150R, which uses a mono suspension at the rear. The tachometer shows a redline of 11,500 RPM, which is more than that of the Yamaha R15. We all know how revv-happy Honda engines are.

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Honda is indeed pulled of a quick one and no one anticipated the Japanese automaker to launch the CBR150R so soon. There were no spy shots, nor where there any rumours of the company bringing in the CBR150R. After exiting Hero, Honda has become extremely bullish about the Indian 2-wheeler market and is ready with an onslaught of products to take number 1 position. With technology being on the side of Honda, there is little that Hero can do to outrun the Japanese automaker. Will the CBR150R make it three years in a row for Honda? (The CB Dazzler was MotorBeam bike of the year 2010, the CBR250R is the MotorBeam bike of the year 2011, so could the CBR150R take that honour this year?).

The Honda CBR150R will rival the Yamaha R15 Version 2.0, which has enjoyed monopoly till date. But its just not that CBR150R, which will the R15 will have to fight against, as the KTM duke 200 will be priced around these bikes, giving tough competition to both.

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