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The Legends Have Arrived

Suzuki's two most sought after bikes Hayabusa and INTRUDER launched in India.

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The roads will wonder who passed by. Get ready to renew your faith in the physics of design. The two most renowned, four stroke, liquid cooled massive demons of power, steel and style are ready to burn the Indian roads with digital fuel injection and the most enviable wave of tractable power and responsive torque.

Suzuki Motorcycle India Pvt. Ltd., a subsidiary of one of the world's leading two-wheeler manufacturers Suzuki Motor Corporation, Japan, bowled the Indian bike freaks with the launch of its most awaited bikes, Hayabusa and INTRUDER M1800R.

Celebrated as the pioneers and leaders in the field of land crusader manufacturing, Suzuki has again proved its metal in the Indian market one more time with this launch. The entire focus of the launch was to deliver dazzling technology and performance to exhibit that they have now raised the bar in the motorcycle industry with superior technology and innovation.

These bikes have been reigning the international market for long were desperately seek in India. Both Hayabusa and INTRUDER are seen as ultimate machines and are known for their powerful engines and style. Launch of both the bikes in each other's company unanimously was thrilling and electrifying.

Acknowledged as the legend in the league of sports bikes, Hayabusa is so unique that it requires its own new classification: Ultimate Sport. This motorcycle is so exciting that it has developed a devoted following around the world. It combines seemingly effortless acceleration, wind-cheating aerodynamics, sporty handling, timeless style, long distance comfort and unlimited excitement.

The machine has a muscular four- stroke, four cylinder and liquid-cooled DOHC engine. It has an overhauled oil capacity of 4.0L, fully transistorized ignition and radial mount breaks in the front. The bike sports the new advanced digital fuel injection system with three way selectable engine mapping to suit personal preferences.

The Hayabusa's instrument cluster features a set of four analog gauges, including step-motor—driven tachometer and speedometer, fuel meter and coolant temperature meter. It comes with wind-cheating, wind-tunnel-developed aerodynamic shape, and the giant weights 220kg.

Hayabusa is likely to be seen in four titillating colours; Solid Black / Metallic Majestic Gold and Pearl Nebular Black / Metallic Phantom Gray.



Introducing to the Indian market, a new level of excitement on the roads, INTRUDER M1800R is a style statement in itself. One look is all it takes to tell that INTRUDER M1800R is not an average cruiser. The most striking feature of this model is an all-new 1783cc, v-twin engine, liquid cooled with DOHC and digital fuel injection. Presenting to you the new classic look with an engine designed to produce a massive wave of tractable power and responsive torque starting just off idle and reaching to redline. The bike has an unmatched combination of the latest high-performance technology and a unique, exciting style.

The INTRUDER M1800R is simply the most powerful cruiser Suzuki has ever produced. It comes to you in a new look worth dying for and an ultimate appeal which would leave you drooling over; in Pearl nebular Black and candy Dark Cherry Red.

Launching the charismatic bikes Mr. Atul Gupta, Vice President (Sales and Marketing) said, "Suzuki has been delivering superior technology which has been proven worldwide. We now intend to showcase the same in India. With the launch of the two bikes, Suzuki is all set to support the craziest and sportiest young enthusiasts who are looking for these mean machines."

Speaking on the launch Mr. Katsumi Takata, Joint Managing Director, Suzuki Motorcycle India Pvt. Ltd. said, "This launch is in line with our aim to deliver outstanding technology and performance to the Indian market. We are pleased to offer exciting riding experience to pro-bikers."

The launch of these bikes has proven to be worth a wait in the Indian market, as the bikes epitomize power, style and technology as one and that's Suzuki. The launch drew the maximum attention of the people in hoards. Quite predictable, as none would have missed the chance to see the legends coming face to face. The bikes have been launched in 7 cities – Delhi, Bangalore, Hyderabad, Chennai, Pune, Mumbai and Ahmedabad.

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