

Published based on [TVS Max 4R - Rural King](#)

# **TVS Max 4R - Rural King**



TVS had started the Max 4R project almost 18 months ago and the purpose was not to produce just another bike, but a bike which can meet the requirement of rural India. The Max 4R is targeted at farmers, milkmen etc who have to ferry huge loads across large distances. TVS had given out a few test bikes to some of the locals and have received an extremely positive response.

The TVS Max 4R is certified to carry a payload of 200 kgs and is mainly targeted at markets in north and central India. Scheduled to be launched in the coming days the Max 4R will come with four shock absorbers to take heavy loads, a detachable rear seat to accommodate goods, big brakes, wheel and indicator guards to protect the bike and goods, an easy center stand, long wheelbase and wider tyres.

[Source](#)

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