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# **TVS Plans Electric Scooter Comeback**



TVS Motor plans to re-enter the Indian electric scooter market by the end of 2011. The company is busy testing 50 electric scooters, comprising some of its existing and new models across the country. The company will produce these new products at its Mysore facility. The company has decided to re-enter the electric scooter segment after the recent subsidies offered by the Government to green vehicles. TVS had launched Scooty Teenz Electric, two year back only to phase it out later due to poor market response.

"We are working on introducing electric scooters and these are being experimented for the launch. By some time next fiscal, it will come (to the market)," TVS Motor Company President (Marketing) H S Goindi said.

"We will launch only scooters in electric mode. The products will initially run on lead acid batteries and later we may develop some other technology also," Goindi added.

You can also find this article published on [TVS Plans Electric Scooter Comeback](#), and on the tag pages [TVS](#).