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Yamaha Plans To Make India Global Hub



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Yamaha is planning to make India the hub to manufacture premium motorbikes for global markets. The company plans to utilise the infrastructural facilities that they have set up in India to push their exports further. The Indian unit supplied 66,904 bikes in fiscal 2010 to Yamaha's global operation, compared with 38,639 units in 2008-2009. These two-wheelers were sold in countries such as Colombia, Sri Lanka, Indonesia, Kenya, Bangladesh and the Philippines. Yamaha exports the Gladiator Type SS, FZ16, YZF-R15, Crux, Enticer, Alba and G5 out of India and are seeing a huge demand for exports, which grew at 73% in the past year.

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