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Audi Inaugurates Showroom In Bengaluru



Audi has announced the opening of its upgraded state-of-the-art showroom and service facility in Bengaluru. Spread over total area of 25,000 sq. ft., the facility is based on the unique Audi Terminal concept with the honeycomb aluminium facade on the exterior. With a display area that can accommodate 9 Audi cars, the showroom will display the entire model range of Audi cars available in India. In addition, the showroom will also house an Audi Shop and the Audi Exclusive Elements, where customers can order customised products and purchase a variety of Audi branded merchandise. The facility also has a quick service workshop with 6 bays, spread over an area of 7,500 sq. ft. Additionally, Audi Bengaluru has a separate paint and body shop spread over an area of 31,000 sq. ft. in Electronic City. This facility has a total of 13 bays for service and body shop work and is designed as per global Audi standards.

"I am delighted to announce the opening of our upgraded facility in Bengaluru based on the global Audi Terminal concept. This concept is unique to Audi, truly reflects our key brand values of sportiness and progressiveness and is in line with Audi's philosophy of *Vorsprung durch Technik* which is not just about advanced technology and innovative products, but also about exceptional customer experience. Audi Bengaluru mirrors this ideology and will ensure that our customers in the region will continue to experience unmatched levels of luxury," Michael Perschke, Head, Audi India said.

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