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Concept Audi Billboards Hang Real Cars



Audi is well known for its innovative advertisements and with the new "The Audi Spectacle" campaign it might just trump them all. The Access ad agency has Audi reinventing the concept of the billboard, with its famous four rings taking over some of the worlds most iconic landmarks such as the Brooklyn Bridge in New York, Sydney Harbour Bridge in Australia, Tower Bridge in London and the Rialto Bridge in Venice. The life size installations are just at the concept stage and might not even make it to production.





Source - [Autoblog](#)

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