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# **BMW India Launches 320d CE & 330i**



BMW India has launched two new variants of the 3-Series - the 320d corporate edition (for individuals) and 330i petrol. The BMW 320d CE is now the base 3-Series model in India and was previously available only to fleet customers with a minimum order of 3 units. Now the company has launched it for single buyers as well with an added feature - semi-electric driver seat. The 320d CE has no sunroof, CD changer and wood garnishing but is Rs. 10 lakh cheaper than the highline. The 330i is now the top model of the [3-Series](#) and is priced at Rs. 33.40 lakh whereas the 320d is priced at Rs. 23.95 lakh.

The BMW 330i boasts an in-line six-cylinder petrol engine with High Precision Injection featuring a lightweight magnesium/aluminum alloy crankcase. It powers the saloon from 0 to 100 km/h in 6.5 seconds. BMW petrol engines with High Precision Injection and lean-burn combustion deliver fuel exactly where it is needed. The BMW 330i features a 2996cc six-cylinder engine with the maximum output of 190kW at 6600 RPM and maximum torque of 300Nm at 2500-4000 RPM.

The BMW 320d's four-cylinder diesel engine with an all aluminium crankcase and third-generation common-rail direct injection also features variable inlet valves and high-pressure fuel injection. The common-rail system separates pressure generation and fuel injection, with electronically controlled injectors delivering the fuel to the cylinders. Third-generation common rail operates at pressures of up to 2000 bars and is therefore more precise in the amount and delivery of fuel injected. The BMW 320d features a 1995 cc four-cylinder engine with the maximum output of 130kW at 4000 RPM and maximum torque of 350 Nm at 1750-3000 RPM.

The BMW 3 Series will be available in six paint finishes - Alpine White, Sapphire Black, Monaco Blue, Space Grey, Platinum Bronze and Titanium Silver. Individual upholstery designs in Dakota leather will be available in four colours - Beige, Black, Oyster and Saddle Brown for BMW 320d Highline, BMW 320i and BMW 330i. Upholstery design in Sensatec Beige or Black is available on the BMW 320d Corporate Edition.

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