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# **New BMW 7-Series Launched**



BMW India has launched the all new 7-series in India. The new BMW 7 Series in India will be available in three variants - 730Ld, 740Li and the 750Li. The 750Li is already on sale whereas the 740Li and 730Ld will be available from mid 2009 in the Indian Market. The 730LD will be priced slightly lower than the other variants.

Speaking on the occasion, Mr. Peter Kronschnabl, President, BMW India said, "The arrival of the new BMW 7 Series marks the beginning of a new era in automobile design. Pioneering Innovations, Stylish Design, Luxurious Comfort, and Elegant Functionality of the all-new BMW 7 Series offers a superior driving experience quite unlike anything else in the luxury class. Our objective is to turn the fifth generation of the 7 Series into the most successful one of all time."

The ex-showroom price of 750Li across India is Rs. 93,30,000 (Ex-showroom price excludes RTO registration charges, tax, insurance, handling charges; Octroi and entry tax if applicable). The 750Li will be available in a range of eight paint finishes and eight upholstery designs.

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