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BMW Announces Premium Selection - Live From Event [Updated]



BMW has launched its pre-owned car business today, known as the BMW Premium Selection. Owners also have the option of taking BMW India roadside assistance 24 x 365 along with a BMW engaged dedicated team of trained engineers. One can find a used BMW of their choice using the dedicated options on BMW India's website [here](#). The cars can also be bought on Finance at 13% rate of interest from BMW Financial Services. Available at 7 showroom across India - Bird Automotive (Gurgaon), Krishna Automobiles (Ludhiana), Infinity Cars (South Mumbai), Bavaria Motors (Pune), Navnit Motors (Bangalore), KUN Exclusive (Chennai) and KUN Exclusive (Hyderabad). BMW Premium Selection will take luxury used car market to a more organized level.

"A BMW Premium Selection vehicle offers an entry into the world of driving pleasure and is 100% BMW without any exceptions. We stand behind every BMW Premium Selection vehicle for guaranteed quality and premium services. At the same time, BMW Premium Selection is an official promise of quality to demanding customers which guarantees certain standards," Dr. Andreas Schaaf, President, BMW India, said.



Some deals from BMW Premium Selection

- 1) BMW 325i - Rs. 25 lakhs
- 2) BMW M5 - Rs. 75 lakhs
- 3) BMW 730Ld - Rs. 67.90 lakhs

Every used BMW vehicle will be accompanied with full, detailed history about servicing, maintenance and repairs. The company will do a 360 degree check completely refurbish each car technically and visually before sale. All the cars are less than 5-years old and have clocked less than 1.2 lakh kms. They have been carefully selected and are examined for quality. The German automaker will offer 24 months / 2 lakh kms warranty on all vehicles purchased through BMW Premium Selection.

- Naveen Chaliya
Special Correspondent

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