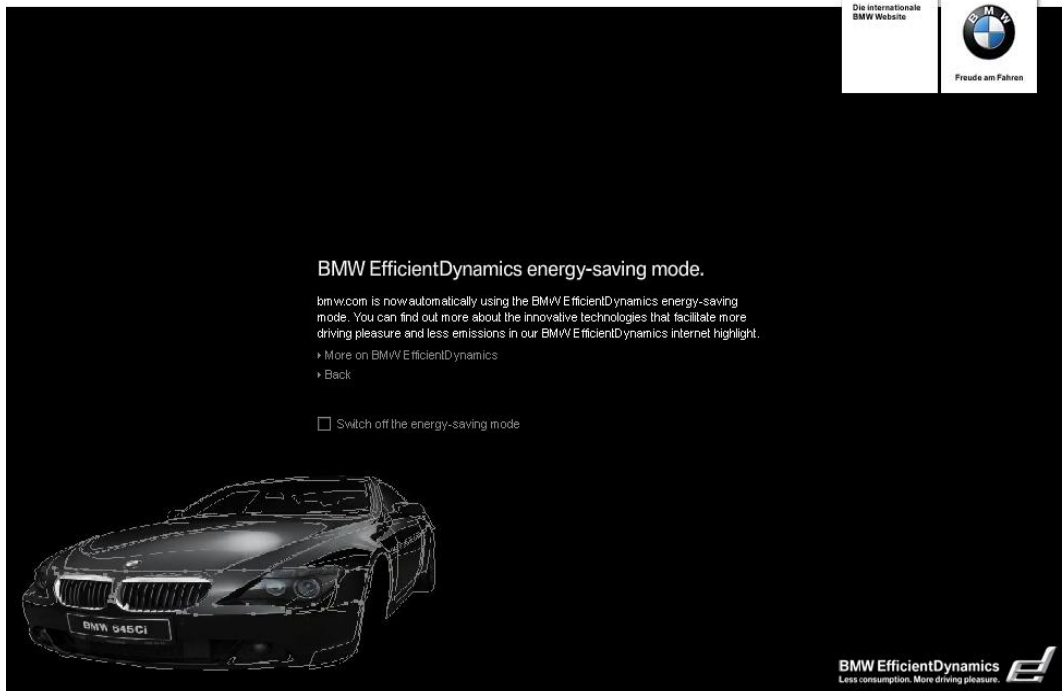


Published based on [BMW EfficientDynamics Saves Energy](#)

BMW EfficientDynamics Saves Energy



BMW is using EfficientDynamics technology in their vehicles by reducing fuel consumption and emission levels without affecting driving pleasure. But its not only the cars where BMW is saving energy, its even saving energy on their website. When you log on to the [BMW website](#), you will notice the page is white. But if you don't browse for a minute, BMW EfficientDynamics mode gets turned on and the screen goes black.

Black color on screen saves power. Thus BMW is effectively saving power by using this small technique on their website. Cool stuff. Check it out at BMW.com

You can also find this article published on [BMW EfficientDynamics Saves Energy](#), and on the tag pages [BMW](#).