

Published based on [BMW India Launches BMW Xpo](#)

BMW India Launches BMW Xpo



BMW India has launched the “BMW Xpo” at BMW dealerships across India until 28 October 2008, where prospective and existing customers can test drive the range of BMW cars at all BMW India dealerships during the BMW Xpo2008.

During the BMW Xpo 2008, special financing and leasing offers have been launched by BMW Financial Services in conjunction with ICICI Bank and ORIX Auto Infrastructure Services Ltd. Prospective BMW car buyers can also avail special insurance offers from Bajaj Allianz. ICICI Bank will exclusively offer “Fixed Interest Rates” instead of “Floating Interest Rates” to all loans logged in for BMW customers. Attractive offers on the BMW 3 Series include “Zero down payment” option for select customers through ORIX Auto Infrastructure Services Ltd, Interest free option for a fixed period of time, Lower fixed interest rate of 15% from ICICI Bank, and a special discount of 30% on a basic insurance policy from Bajaj Allianz.

During the BMW Xpo 2008, BMW India dealerships will also display a wide range of BMW lifestyle accessories that extend from classic BMW lifestyle products such as BMW shirts and jackets, sports products in golfing, kids’ mobility equipment, car miniatures, original accessories, baggage and luggage.

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