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[BMW India](#) has unveiled new cars from its international line-up at the 10th Auto Expo. Scheduled to be launched in India by end of 2010, the new BMW X1 will be CKD produced at the BMW Plant Chennai by end of the year. At Auto Expo 2010, BMW India launched the limited edition of the new BMW Gran Turismo in India. Only the elite few in India will have the opportunity to own one of the 100 exclusive limited edition BMW Gran Turismo. The new BMW X6 M and the new BMW 760Li were also debuted at the BMW Pavilion at Auto Expo 2010.



The BMW Gran Turismo is a completely new vehicle concept, adding a unique and distinctive model variant to BMW's product line-up. The BMW Gran Turismo combines the benefits of a prestige sedan, a modern Sports Activity Vehicle, and a classic Gran Turismo (Grand Touring). A coupe-like, stretched and sleek roofline, proportions typical of BMW, four doors with frameless windows and a two-piece tailgate determine the stylish and

elegant body design of the BMW Gran Turismo.



The generous interior offers luxurious comfort, a slightly elevated seating position for comfortable access to the vehicle, clear and superior all-round visibility of road conditions, and truly impressive variability. Powerful and efficient engines, as well as the eight-speed automatic transmission featured as standard, guarantee a supreme driving experience both dynamic and comfortable all in one. No other vehicle can support business, leisure and sports activities with such natural ease.



The BMW X1 comes with all the features so typical of a BMW X model and at the same time offers a new interpretation of BMW Sheer Driving Pleasure. The youngest member in the wide range of BMW X models stands for versatile sportiness and supreme agility, with looks characterised by self confident elegance and modern style.

Young and sporting in design, the interior combines superior variability with equally superior flexibility. The BMW X1 is the perfect vehicle for customers focusing on areas such as leisure activities and lifestyle in their choice of car. It immediately awakens one feeling: the enthusiasm for driving.



BMW M, in principle, stands for Maximum Driving Dynamics – in every segment in which BMW M appears. As the first all-wheel-drive BMW M model, the BMW X6 M meets this claim through the application of cutting-edge drivetrain and chassis components that are specially adapted to the character of the Sports Activity Coupé. For the first time, the technological superiority of a BMW M high-performance sports car meets the athletic dynamics of an already unique Sports Activity Coupé in the BMW X6 M. The perfect transferral of the M philosophy to the vehicle concept has created an absolutely exclusive driving experience, setting a new class benchmark in terms of dynamics, agility and emotion. The BMW X6 M is compelling for the outstanding driving characteristics, extremely high comfort and an exceptionally safe driving experience right to the limit.



The new BMW 760Li marks the pinnacle of the fifth-generation BMW 7 Series. The newly developed V12 power unit with BMW Twin Power Turbo technology, High Precision Injection and double-VANOS infinite camshaft adjustment delivers maximum output of 400 kW from engine capacity of 6.0 litres and develops peak torque of 750 Newton-metres from just 1,500 rpm. A masterpiece in modern engine technology, the all-aluminium twelve-cylinder power unit stands out through its effortless surge of power, unique acoustic and vibration-damping qualities, and a level of efficiency never seen before in this performance class. BMW 760Li comes with brand-new eight-speed transmission, with its innovative gear set configuration, offering additional gears while maintaining the dimensions and weight of a conventional six-speed automatic.



The ex-showroom prices of the new cars launched are as follows :-

- BMW Gran Turismo - Rs. 63,00,000/-
- BMW X6 M : Rs. 1,30,00,000/-
- BMW 760Li : Rs. 1,29,00,000/-

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