

Published based on [BMW Premium Selection Programme In India By 2010](#)

BMW Premium Selection Programme In India By 2010



BMW India is gearing up to introduce its global used-car programme - BMW Premium Selection Programme by 2010. BPS is a global brand which guarantees the automaker's standards in the used-car sector. A BMW Premium Selection car must have an approved and documented vehicle history, pass a 72-technical point inspection that would be conducted by BMW-trained technicians, and must be less than 5 years old or less than 1,20,000kms of mileage.

The cars will be visually and technically refurbished before being put on sale. There will also be other premium services offered such as a comprehensive 24-month or 40,000-km warranty regardless of which comes first, 24-hour roadside assistance, test driving and individual financing. According to BMW India, by next year the company will be having loads of customers who would be looking for an upgrade or a new car and hence the programme would become viable.

The Premium Selection program is reserved exclusively for used BMW automobiles that fulfill defined premium standards. Among the items on the checklist include a body check for visible signs of accident damage, check paint for defects, check tyre for minimum 3mm tread across entire width including spare wheel, check complete brake system, check shock absorbers, check battery and electrical systems, check mirrors, windows sunroof, central locking and interior lights, check seat belts, check fluid levels, check clutch, brakes and transmission, check wiper blade and washing system and a test drive for performance and noise.

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