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BMW Z4 Launched In India



BMW India has launched the [Z4 Roadster](#) priced at Rs 59 lakh (ex-showroom). The two-seater sports car is powered by a 2,979cc petrol mill which produces 306bhp and is electronically limited to a top speed of 250kmph. The 24 valve engine is mated to a 7 speed automatic gearbox and 400NM of torque flows from the rear wheels of this Bimmer helping it to achieve 100kmph in just 5.2 seconds. BMW is targeting to sell 30-40 units of the Z4 Roadster in the first year.

"With the new BMW Z4 we want to reach out to new target groups in India who appreciate a pure driving experience, high standard of elegance and value, and suitability for everyday driving and comfort," BMW India President Peter Kronschnabl said.

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