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Bugatti Launches Veyron In India



Volkswagen Group company Bugatti Automobiles has launched the Bugatti Veyron 16.4 Grand Sport in the country priced at Rs. 16 crore making it the most expensive car in India. The price of the car will be subject to foreign exchange fluctuation and the levels of customisation that a buyer demands. The super car will be distributed by the company's Indian dealer Exclusive Motors. Delivery will take around 6 months from the date of order. The company aims to sell 80 Veyrons globally this year (including 4 from India).

"Bugatti has been doing well in America, Europe and the Middle East. Now we see India as an emerging market for us, hence we have decided to bring the car to India," Bugatti Automobiles Sales Market Manager (Middle East, Europe and India) Guy Caquelin said.

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