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Chevrolet Launches New Captiva & Tavera NEO3



Chevrolet a brand of US based General Motors has its presence in India with big product portfolio. Last one or two years has passed by focusing on small cars like Spark and Beat in order to cater demands of volume pulling bread butter segment. But it was felt that Chevrolet has forgotten about their UVs, until they finally upgraded their MUV the new Tavera NEO3 and SUV the new Captiva 2.2AT.



It has been four years since the Captiva was launched in India at AutoExpo'08. It created its own fan base and followers who liked its character and road presence. But in the current competitive scenario Captiva was somewhat left behind. So comes the new and refreshed newt generation Captiva 2.2 AT. As name suggests it has 2.2 liter engine under its hood which is slightly bigger than its 2 liter predecessor. It has been mated with six speed automatic transmission. Exteriors are looking like they have just visited the gym and undergone some

serious workouts. Especially the front receives complete makeover with split grill and dual headlamps and overall shape turning squarish. Rear gets newly colored tail lamps. Now sun also can be found on new Captiva. Following footsteps of Chevrolet Cruze, Captiva also get jet black interiors. Among the new comfort and convenience amenities are cruise control; a dual-row heating, ventilation and air-conditioning system; an electric parking brake; rain-sensing wipers and host of other small features.



Moving on to Tavera, it enjoyed a respectful space in Indian MUV market below Toyota Innova and besides Tata Sumo/Grande. But just because Chevrolet forgot to give it a reviving treatment it lost its ground to competition. Also BS4 norms has limited Tavera's sale in area of Metros. But after listening to the ultimate users and to take the lost ground, Chevrolet has returned with all new Chevrolet Tavera NEO3.



Changeover includes twin-port grille and a bigger Chevrolet bowtie emblem in front as well as in back. Larger shimmering crystal-effect clear lens headlamps with integrated indicator lamps enhance the bold and stylish front look while increasing visibility. The highest variant of the Chevrolet Tavera is offered with a dual-tone body color combination. Selective exterior color finishes are combined with contrasting gold bumpers and side trim. Extra chrome finish has been applied to the grille and fog lamp housings to boost the model's premium appeal. All-new 2.0-liter common rail direct injection diesel engine is (sourced from ICML) BS4 emission compliant which produces 105 BHP of power and 263 Nm of torque. These engine operate quietly and have excellent low-end torque, making them excellent in heavy traffic, along with excellent pick up.

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