

Published based on [Chevrolet Cruze WTCC At 2010 Auto Expo](#)

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In 2005, Chevrolet embarked in the World Touring Car Championship (WTCC), one of the only three FIA world Championships, next to Formula One and the World Rally Championship (WRC). This was meant to show our confidence in our products and their qualities to the public, our dealers and employees. The WTCC features cars close to the regular production products: 'Real cars, real racing' is the championship's tag-line that very appropriately encapsulates both the spirit of the WTCC and Chevrolet.



The new Chevrolet WTCC weapon has also been developed by the UK-based Ray Mallock Ltd (RML), one of the leading world specialists in Touring, GT and Rally cars. Over the years, the racing adventure with Chevrolet that

started in the spring of 2005 has steadily progressed, from the indispensable 'learning curve', against fierce and much more experienced competitors.



Sportiness is enshrined in the very DNA of the new [Chevrolet Cruze](#), and this is expressed in the involvement in the WTCC. Aptitude to race, as said, has been an element taken into account by the multi-national team that has designed the Cruze, with a close relationship with the racing team engineers. In 2009, the Cruze won 6 races including 2 on the new street circuit of Marrakech (Morocco) and at the grand finale in Macau (China).





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