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GM Asks Dealer To Buy Civic & Corolla



Well don't get confused reading the title of this post. General Motors has indeed asked its 3,000 Chevrolet dealers in the U.S to purchase a Honda Civic and Toyota Corolla. Now you would think why would the company do that? Well for obvious reasons. The Cruze is one of GM's biggest bets in the States and its imperative the car hits the right chords and becomes a success. Thus, to showcase the Cruze to be a better alternative than its Japanese rivals, the company has chosen to let the buyer decide for himself by looking at all the alternatives at a Chevy dealer. The Cruze will be launched in the States by the end of this month.

You can also find this article published on [GM Asks Dealer To Buy Civic & Corolla](#), and on the tag pages [Chevrolet Cruze](#).