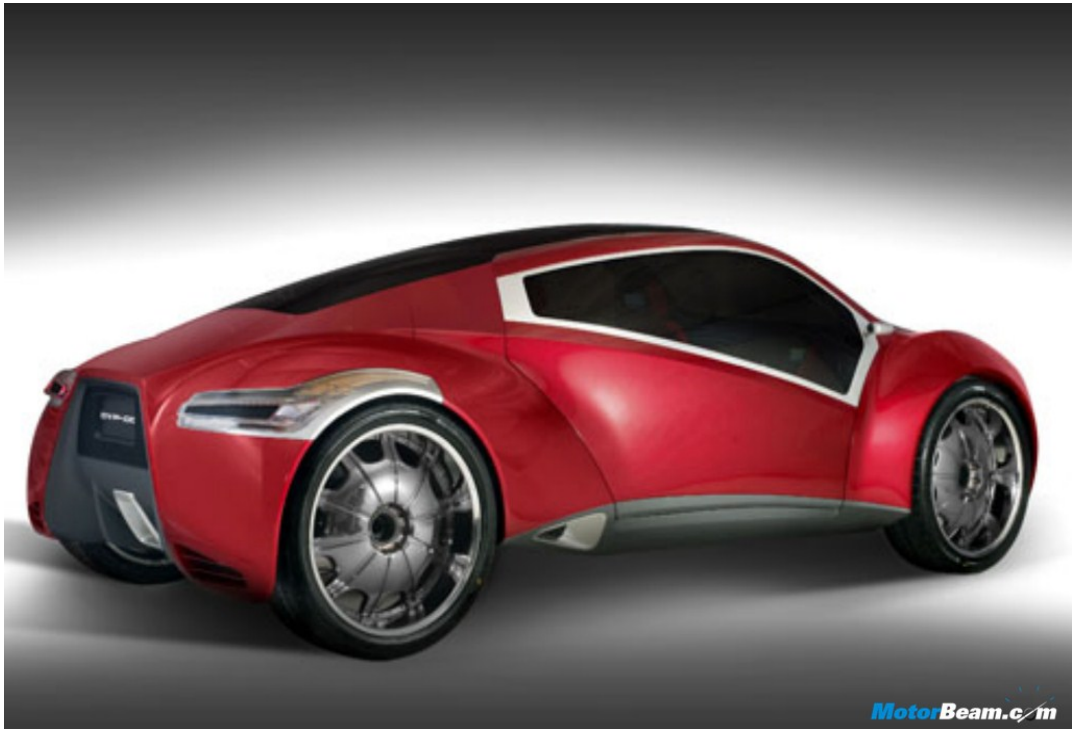


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# **DC Design Emperor Launched By Vivek Oberoi**



Vivek Oberoi launched automotive designer Dilip Chhabria's Imperator SUV at the 2010 Auto Expo 2010. The Imperator is based on an Audi chassis and carries a world-record 48-inch wheels. It is powered by a 6.0L V12 TDi engine. The conventional four front-opening doors for two wings that rise overhead make this vehicle typical DC, unpractical but extravagant.



Mr. Chhabria also announced the launch (in association with the DY Patil Group) of the DYP-DC Centre for Automotive Research and Studies. A Institute to aid future designers to create something more sensible and not just off the hook.



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