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Ferrari Enters India With Shreyans Group



Ferrari has appointed Shreyans Group as the official importer for its cars in India. Shreyans Group will setup its first independent Ferrari dealership in New Delhi this summer and will follow it with another dealership in Mumbai later this year. Ferrari experienced professionals will manage the upcoming dealer network and will provide authorised service to the scarlet supercars. The Ferrari cars which will be available in India include the California, 458 Italia, 599GTB Fiorano and the recently launched 4-seater FF. The Ferrari dealerships will feature personalisation area with complete options to configure the prancing horse model.

[youtube:<http://www.youtube.com/watch?v=f7jsauspMmU> 540 375]

"We are proud to announce the partnership with Ferrari today. This brand represents for us the epitome of success and we are proud to partner with one of the world's most desired brand. We will establish a highly qualified network of Ferrari dealers across India to cater to the discerning needs of our customer" Ashish Chordia, Chairman of Shreyans Group said.

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