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# **Tata-Fiat Plan Ferrari India Launch**



Italian auto giant Fiat and Indian car maker Tata are in talks about a joint marketing project to sell [Ferrari](#) and Maserati supercars in India. The partners are also discussing sharing new car platforms and have plans for Iveco, Fiat's truck and bus subsidiary. Both brands are under Fiat's control.

"We are talking. We have various projects (including) marketing Ferraris and Maseratis" in India, Tata boss Ratan Tata said.

Tata Motors is also present in the luxury car business, having acquired the British brands Jaguar and Land Rover for 2.3 billion dollars from US automaker Ford last year. Fiat and Tata build cars, engines and gearboxes together in India, and Tata Motors is Fiat's sales distributor and service manager in India.

You can also find this article published on [Tata-Fiat Plan Ferrari India Launch](#), and on the tag pages [Ferrari](#).