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# **Fiat 500 By Diesel At Auto Expo 2010**



For the first time ever, The Indian consumers were given the opportunity to see the new [Fiat 500](#) by Diesel, the denim brand styled show car, up close and personal. This showstopper is the perfect combination of high fashion and steady performance. With the design of the car being attributed to Renzo Rosso – Italy's leading haute-couture designer, the Fiat 500 by Diesel caused more than just a batting of the eyelids. The car, inspired by the leading European fashion brand – 'Diesel', comes in 3 funky colours- Diesel Green, Diesel Black and Diesel Bronze.



The car's chic exterior look extends to the interiors as well, as exemplified by the Diesel brand denim cloth

upholstery (with yellow stitching). The basic Sport version also has a Diesel logo on the dashboard and on the gear lever knob. The Fiat 500 by Diesel is available in any of three engine sizes (1.2 liter 69 HP, 1.3 liter Multijet 75 HP with DPF and 1.4 liter 16V 100 HP) coupled to 5-speed or 6-speed manual transmission. The car also sports unique 16 inch Diesel logo alloy wheels, yellow painted brake calipers, Diesel side moldings, flared rear view mirrors and eye-catching front end 'whiskers'.







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