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Fiat 500 By Diesel



DIESEL as in Diesel clothing, has collaborated with Fiat to create a special edition version of the new 500 minicar that will be produced in 10,000 copies over the next two years. Based on the Sport version, the '500 by Diesel' is available in three exterior colors (olive green, black and brown).



Unique exterior features include the aluminum trim on the bumpers, the protective strips on the door, the yellow brake calipers and the Diesel insignias. The interior has been enhanced with special upholstery fabrics made from denim while the Diesel brand logo makes its appearance on the dashboard and the gear knob.



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