

Published based on [2012 FIATs Launched - Live From Event \[Updated\]](#)

# **2012 FIATs Launched - Live From Event [Updated]**



Fiat has launched the 2012 Linea and 2012 Punto in India. However the 2012 versions are not much different than the 2011 counterparts and have no changes to their mechanicals whatsoever. Fiat has just changed features and variants and revised prices, keeping them introductory for the moment. Both the cars continue to be powered by the same 1.3-liter Multijet diesel and 1.4-liter FIRE petrol engines. The Grande Punto is also powered by a 1.2-liter FIRE petrol engine. A new colour, Oceanic Blue also debuts on the 2012 Fiats. Fuel efficiency is improved on both the Punto and Linea. The diesel Linea now returns 20.4 kmpl while the petrol Linea returns 14.6 kmpl. The Punto 1.2 returns 15.2 kmpl, the Punto 1.4 returns 14.6 kmpl and the Punto 1.3 diesel returns 20.3 kmpl. Fiat also revealed its plans to open 22 exclusive Fiat branded showrooms across India in 2012. These will be in agreement with Tata Motors. The 2012 Fiat Linea and Grande Punto now have a ground clearance of 185mm, with the Punto 1.2 Petrol having a ground clearance of 195mm.

#### **2012 Fiat Punto and Linea Prices** (ex-showroom Delhi)

<b>Variant</b>	<b>Norms</b>	<b>Fuel Type</b>	<b>Engine CC</b>	<b>ESP - Delhi</b>
Punto Active	BSIV	Petrol	1.2	4.81 lacs
Punto Dynamic	BSIV	Petrol	1.2	5.04 lacs
Punto Emotion	BSIV	Petrol	1.4	6.54 lacs
Punto Active	BSIV	Diesel	1.3	5.48 lacs
Punto Dynamic	BSIV	Diesel	1.3	6.11 lacs
Punto Emotion	BSIV	Diesel	1.3	6.71 lacs
Linea Active	BSIV	Petrol	1.4	6.83 lacs
Linea Dynamic	BSIV	Petrol	1.4	7.80 lacs
Linea Active	BSIV	Diesel	1.3	7.83 lacs
Linea Dynamic	BSIV	Diesel	1.3	8.83 lacs
Linea Emotion	BSIV	Diesel	1.3	9.18 lacs

"At FIAT it is our constant endeavor to provide customers with newer and better cars with timely upgradation in comfort and technology. Since customer satisfaction is of utmost importance, we continuously look at ways to provide better value through our cars. With the launch of 2012 Linea and Punto this year our customer can enjoy an experience which is delightful and uniquely FIAT," Mr. Rajeev Kapoor, President and CEO, FIAT India, said.

### **Highlights**

#### **PUNTO 2012**

- o Base variant (Active) equipped with additional features
  - Integrated audio system & central locking
- o Only car in the segment to offer an integrated audio system on the base variant
- o Improved class leading ground clearance
- o New 'bright grey' interiors
  - Seat fabric
  - Carpets
  - Door trims
- o Dual tone dashboard on the entire range
- o New External Colour
  - Oceanic Blue

### **Highlights**

#### **LINEA 2012**

- o New range with more equipment
  - Radio in all versions
  - Airbag and Blue & Me in mid version, Auto AC, ABS with EBD, alloy wheels
- o New loaded luxury Diesel version with leather seats, chrome interiors and 16" alloys
- o New innovative features like:
  - Rain sensing wipers
  - Auto on/off headlamps
- o Refreshed interiors:
  - New light beige interior theme seat fabric, dashboard & door trims, floor carpet, seatbelts
- o New External Colour
  - Oceanic Blue
- o Segment best Ground Clearance
- o Improved AC
- o Power Window with delay feature
- o Improved NVH for Diesel versions











You can also find this article published on [2012 FIATs Launched - Live From Event \[Updated\]](#), and on the tag pages [Fiat Grande Punto](#), [Fiat Linea](#).