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Fiat Linea Launched



Fiat India has launched its mid-sized Linea, available in both multijet diesel and fire petrol engine versions. You can checkout [Linea Pictures](#) and [Linea Pricing](#).

"Fiat has kept its promise of making this an exciting year for its customers. The launch of the Linea is the first in the line of three launches that Fiat will undertake this year, the other two being Bravo and Grande Punto. With this car which is equipped with multijet and the fire engine, we hope to make inroads in the C+ segment. We have also ensured that the Linea appeals to a wide range of customers with its petrol and diesel variants and the various options available under each of them. The car has met with strong success across the world and although Linea has been designed with a strong Italian style, we have also taken into consideration local Indian tastes and requirements and have incorporated this into the Indian Linea," Fiat India CEO Rajeev Kapoor said.

The car will be manufactured at its Ranjangaon plant near Pune and is the first major launch after the company introduced the Palio Style Multijet last year. The Linea will be available in four colours at the time of the launch - flamenco red, minimal grey, parla champagne and hip hop black.

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