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Fiat Sells 4600 Units Of The Linea



Fiat India has sold 4,600 units of the Linea during January-March 2009. The 50:50 joint venture between Fiat S.p.A and Tata Motors will also be exporting the car to certain right-hand drive markets like UK, New Zealand and Australia. Fiat India is also drawing up plans to scale up its [level of localisation](#) in a phased manner.

According to market analysts, Linea's solid built and superb performance is one of the strong selling features of the model. These features are well complimented with model's sleek looks and beautiful exteriors. Fiat India expects to touch the one-lakh sales figure in India by 2011. Fiat expects that the most of the sales will be achieved through Fiat Linea and Grand Punto. A small car is likely to be launched and the Fiat Palio will get a facelift in 2010.

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