

Published based on [Fiat Diesels Complete India Drive](#)

Fiat Diesels Complete India Drive



Fiat's all India tour in its diesel cars just broke through the finish line successfully. The drive which was flagged off from Fiat's Ranjangaon plant on 27th October 2009 has taken one and a half months to clock over 10,000 km in distance whilst travelling through 16 Indian states. The drive which has experienced almost every type of Indian road from the smooth highways to the potholed village roads, from the long and winding ghat roads to the clamoured and packed city roads, was taken forth to showcase Fiat's pioneering diesel technology as well as the endurance and strong performance of their classy cars.

With this drive, [Fiat](#), the inventor and pioneer of the high tech Multijet diesel engines, aimed to stamp its authority on the diesel scenario in India as well as create further awareness about their engine's presence in majority of the cars in India. Through the extensive drive, Fiat also looked to reinforce the presence of their strong and ever growing network across India. Today, Tata-Fiat network comprises of 99 dealerships and 6 point of sales spanning across 77 cities in the country. All these dealerships have a separate identity for Fiat and offer an international experience for customers.

You can also find this article published on [Fiat Diesels Complete India Drive](#), and on the tag pages [Fiat](#).