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[Fiat India](#) is considering raising prices of its cars as the margins are under pressure. Fiat expects to sell in excess of 27,000 units this year on the back of newly launched cars, the [Grande Punto](#) and [Linea](#). Fiat will start exporting the Linea to South Africa from September. The company had announced Rs 4,000 crore investment in India operations.

"There are no margins left. We may look at revising our prices upward," Fiat India President Rajeev Kapoor said.

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