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Fiat India Re-Establishes Itself, Back On Track



[Fiat India](#) is back with a bang. The automaker who had almost certainly lost all ground in India is riding high on the success of its latest offerings. The [Fiat Linea](#) has managed to sell 10,000 units in a matter of nine months. This figure becomes even more important considering that Fiat sold a total of 3550 cars in the corresponding period last year from January to September. Also, the [Fiat Grande Punto](#) has sold more than 5000 units within three months of its introduction.

"Fiat is a brand which has been deeply rooted in the Indian psyche for many decades now. Our dream is to see a lot many Fiat vehicles plying on Indian roads. The milestone achieved by Linea is a testimony that we are inching closer towards this goal. Now, we are confident that the Grande Punto will emulate if not exceed this success," Mr. Rajeev Kapoor, CEO, Fiat India said.

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