

Published based on [Ford India February Sales Rise](#)

Ford India February Sales Rise



Ford India has registered a 35% growth in month-on-month sales in February 2009 at 2,636 cars against 1,956 units in January 2009. In addition, the company has posted an 8% growth in sales year-on-year. The Ikon and Fiesta have contributed significantly to Fords sales.

"Our product strategy was set in motion in 2008 with the launch of new versions of the Endeavour," Timothy Tucker, Vice-President, Sales, Ford India said. "We remain committed to making our products deliver the best value for money that our customers would look for in the current times," Tucker added.

You can also find this article published on [Ford India February Sales Rise](#), and on the tag pages [Ford](#).