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# **Ford India Launches Facelifted Endeavour**



Ford India has launched the facelifted Endeavour with 3.0L TDCi engine mated to a 5-speed automatic transmission. The new Ford Endeavour gets a new front design with a multi-bar chrome grille and chrome accented lower grille combining with wraparound headlamps. The SUV is priced at Rs. 17,99,000/- for the 3.0L 4X4 automatic transmission and Rs. 15,99,000 for the 2.5L 4X2 manual transmission variant (ex-showroom, New Delhi).

The new Endeavour's side mirrors incorporate power folding convenience with turn indicator repeater lamps and a puddle lamp feature. The new 16-inch alloy wheel is fitted with 245/70/R16 tyres. The new Endeavour comes in seven-seater configuration. The 2.5L (offered with 4x2) Duratorq TDCi common-rail engine has 143PS of power on tap which delivers peak torque of 330 Nm at 1800RPM. The 3.0L (offered with 4x4) Duratorq TDCi common-rail peaks at 380 Nm of torque at 2500 rpm, and has 156PS of power on tap.

The 3.0L Endeavour 4x4 automatic transmission models feature an electronic shift-on-the-fly system for the convenient selection of 2WD or 4WD mode. The 4x4 system features a proven-tough Borg-Warner transfer case. The all-new 4X4 5-speed automatic transmission has an overdrive option (5th gear) feature to allow driving in lower gear for greater responsiveness.



The new Ford Endeavour offers side air bags, part of an array of active and passive safety features. The Endeavour is also equipped with dual-stage front air bags for driver and passenger. The air bags work in conjunction with three-point safety belts with pre-tensioners and load limiters. Active safety features - designed to help the driver avoid an accident include Anti-lock Braking (ABS) and Electronic Brake Force Distribution (EBD). The new Ford Endeavour also has Ford's Passive Anti-Theft System (PATS), for improved vehicle security. A coded computer chip is included on the ignition key to ensure the vehicle will not start without the correct key.

The new variant has a touch screen (7" Inch) satellite navigation system, built-in DVD player which supports all popular file formats, a rear camera and Bluetooth compatible communication system on the Automatic Variant. This unit also has a USB Input. The new Endeavour also boasts an RDS-capable audio system with 6 CD changer and MP3 capabilities and Aux-in port on the 4x2 variant. This allows occupants to feed connect popular MP3 players, such as the Apple iPod, into the audio system.

The new Endeavour will be available in five exterior colors, including a new Sea Grey colour and Moondust Silver apart from the colour range of Morello, Panther Black and Diamond White, using the innovative 3-Wet high-solids paint process technology.

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