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# **Ford To Launch New Endeavour This Week**



In order to boost the sales of the [Ford Endeavour](#) and also help it compete with the recently launched [Toyota Fortuner](#), Ford India will launch a new version of the Endeavour this week. The new Endeavour will be available with an automatic gearbox. The new Endeavour would be a slightly re-styled with changes to the headlight and grille. The SUV will now be equipped with Borg Warner's Shift-on-the-Fly 4WD system. The active-Shift-on-the-Fly mechanism enables switch between 2wd and 4wd up to 100kmph. The price hike is estimated to be Rs. 50,000/- However there is no change to the old generation leaf spring suspension used mostly in trucks.

You can also find this article published on [Ford To Launch New Endeavour This Week](#), and on the tag pages [Ford Endeavour](#).