

Published based on [Ford Fiesta Turns 35 Years Old](#)

Ford Fiesta Turns 35 Years Old



The Ford Fiesta was launched in India in 2005 but was originally launched in 1976. The Fiesta turns 35 today and has sold more than 15 million units across the globe. Currently in its sixth generation, we in India have got three generations of the Fiesta (the Ikon, Fiesta Classic and the 2011 Fiesta). The company is offering slight cosmetic changes to both the exteriors and interiors in Europe to celebrate the birthday of the Fiesta. The **Ford Fiesta** has been Europe's best selling small car in 2009 and 2010, contributing to a significant part of car sales for Ford Europe.

"The Fiesta is a special car that has a special place in the hearts of European customers and car lovers around the world. It's a testament to the original Fiesta from 1976 and the engineers who have developed and improved the car through more than three decades that the Fiesta remains one of the world's most popular cars. Times and technologies have changed, but as long as the Fiesta continues to deliver the style, economy and performance elements that have been present from the very beginning, it will remain an enduring success," Roelant de Waard, VP, Marketing, Sales and Service, Ford Europe, said.



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