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Ford India To Launch Fiesta Hatchback



Ford India has received good response for its latest offerings, the Figo and the new Fiesta. The company plans to launch eight new models by 2015. These new models will include the Focus, Mondeo and a small car below the Figo. The company also plans to launch a premium hatchback above the Figo. This premium hatchback will be the **Ford Fiesta** hatchback which will be priced around Rs. 6-8 lakhs and will compete with the new Maruti Swift, Volkswagen Polo, Hyundai i20 and Fiat Grande Punto. The Fiesta hatchback is sold in Europe as well as America and rivals the Honda Jazz internationally.

The Ford Fiesta hatchback will be powered by the same engines which do duty on the current Fiesta. The 1.5-liter diesel and 1.5-liter petrol motors are good options for the Fiesta hatchback. However the petrol won't get excise concessions and thus Ford plans to plonk in a re-tuned version of the Figo's 1.2-liter powerplant. The entry level variants will get the 1.2-liter petrol motor, while the higher variants will get the 1.5-liter petrol motor. Every feature of the Fiesta sedan will make it to the hatchback but the American automaker might remove premium features like voice activated controls and cruise control to reduce costs. *Meanwhile checkout the most comprehensive review of the Fiesta hatchback below.*



[youtube:<http://www.youtube.com/watch?v=7e7R3y-qwZ0> 540 375]

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