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# Mercedes C-Class vs New Ford Fiesta

Ford India is using some innovative marketing techniques to promote its all new Fiesta. The American automaker has been aggressively advertising the new Fiesta across various channels. The latest advertisement is a bit wacky though. The company compares the new Fiesta with the Mercedes C-Class and you need to see the video above to have a good laugh. What do you think about the latest Fiesta advert?

You can also find this article published on [Mercedes C-Class vs New Ford Fiesta](#), and on the tag pages [Ford Fiesta](#).