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Ford Figo Arrives In Sri Lanka



Ford has re-entered Sri Lanka, just days after the Tata Nano went on sale in the country. The American automaker will sell the Figo, exported from India, through its exclusive dealer Future Automobiles. The company is very bullish on the island country as it looks to grow its exports significantly in the Asia Pacific region. But the Figo is not the only car which will go on sale, as the company will launch the Everest (our Endeavour), Ranger Pickup, Fiesta and the Focus. The government levies huge import duties due to which, the Focus has been priced at an astronomical Rs. 40 lakhs.

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