

Published based on [Ford Figo Contest - Day 1](#)

Ford Figo Contest - Day 1



The Ford Figo has been impressive right from the word go and Ford is having a tough time managing the increasing number of bookings. Most of you have seen and driven the Figo but for those of you who haven't, we are kicking off the blogger's drive by introducing the Figo to you.



The Figo is available in both petrol and diesel versions and the car is loaded with smart features all around. This hatch looks young owing to Ford's choice of bright vibrant colors. Its is stable at high speeds and safety features such as ABS, airbags, rear defogger and wiper are standard on the top variants. Few of these features are listed below.

- Bluetooth connectivity with the audio system.

- Aux support for ipod connectivity.
- Lane change indicator that can be flicked once instead of locking and unlocking the stock.
- Rapid deceleration warning to the driver's behind in case of an emergency braking situation.
- Electronic boot release.
- Automatic defogger cutoff.
- Programmable keyless entry.
- Electrically operated outside rear view mirrors.
- 6 speed intermittent wipers.
- Speed sensing volume controls which increases and decreased the volume based on the speed of the car.
- Best in class Boot space.
- Vibrant colors.
- Very effective airconditioning. (We have tried this in 40 degress Mumbai heat and it works perfectly)
- Comfortable ride and sharp handling.



Now that you know about the car, its time for the question of the day. Remember that the Figo should be the backdrop in all your answers and comments. To start with we have 2 questions aimed at you. You have to answer both. Here goes.

Q1. Which feature of the Figo appeals to you the most and why?

Q2. How would you use the Figo to impress your boyfriend/girlfriend?



Now get going, lots is yet to come. If you drive a Figo, send us photos, videos and something about the relationship you share with your car and we will put it up. Keep watching for more.

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