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Ford Hikes Prices Of The Figo



Ford India has increased the prices of the Figo from 1st August, due to spiraling input cost. The Figo has been a best seller from Ford and there are more than 25000 bookings waiting for delivery. The maximum increase would be about 1.2% of the current price.

"Ford India has marginally increased the price of Figo starting August 1 due to market undulations on input costs. Keeping in mind the value for money commitment, the maximum price increase on a Figo variant will not exceed 1.2%." - Ford Statement

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