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Ford To Launch Figo In SA



The new [Ford Figo](#) will pave way for re-entry of the company in the passenger car market in South Africa. Ford Motor Company of Southern Africa halted production of the Ka in South Africa 2 years back. The launch of the new Figo will provide huge opportunities to the company both in India as well as overseas. The Figo whose production started a few days back at Chennai, sees a \$500 million investment by the American automaker.

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