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Ford India Launches Ikon iKool



Ford India has announced the launch of a new variant of the [Ford Ikon](#) - the iKool. The new variants prices start from Rs. 4.82 lakh for the ROCAM 1.3 petrol engined variant and Rs. 5.42 lakh for the Duratorq TDCi 1.4 diesel engined.

"Its new feature rich persona along with legendary driving characteristics will appeal to the upwardly mobile and ambitious customers who want their car to complement their active lifestyles," Ford India Executive Director (Marketing, Sales and Service) Nigel Wark said.

Picture Source - Overdrive

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